

produced by an espresso-type infusion, which was fast but weak and muddy tasting,” says Walden. “After building a prototype and testing it, we happily found that not only did it work, but it produced a much better result than [even] traditional steeping.”



**PROTOTYPE** of the Waldens' quick tea brewer

Walden has taken his technology to tea experts who have confirmed and underscored his findings. “Our customers are amazed at the speed of brewing and the resultant taste of the tea. It allows us to do many specialty drinks, as well as hot and iced teas, in a fraction of the time traditional steeping takes.”

Further details are being kept under wraps while Walden seeks a patent on the process.

## SOCIALLY CONSCIOUS COFFEE ADVANCES U.N. DEVELOPMENT GOAL

Socially Conscious Coffee is a nonprofit founded in 2002 by Stephanie Palm Neves to establish a model that would break the cycle of illiteracy and poverty among coffee harvesters and their families through education, healthcare and economic sustainability programs, coupled with environmental stewardship.

In just five years, the program launched on a coffee farm in Bahia, Brazil, has worked with harvesters, their children and the local community, providing primary education and safe water to more than 100 people, serving more than 130,000 nutritious meals, and educating more than 850 people on health practices, disease prevention, water and food safety, and environmental sustainability. Rotary International, an SCC partner, and the United Nations have honored SCC for advancing U.N. Millennium Development Goal 2: Achieve Universal Primary Education.

“Our vision is to bring literacy, health and opportunity to coffee harvesters and their children around the world,” says Palm Neves. “The program in Brazil is proving to be a successful model. Our coffee partners such as Peaberry Coffee, Stone Creek Coffee, Dilworth Coffee and Vail Mountain Coffee tell us their customers love knowing that when they drink this great coffee, they are directly helping to lift harvesters and their families out of poverty. ... This is just the beginning.” **To learn more, visit [sccoffee.org](http://sccoffee.org).**



**COMMUNITY IMPACT:** Socially Conscious Coffee's efforts to provide harvesters and their communities in Brazil with education, safe water and more were recently honored for advancing a U.N. Millennium Development Goal.