



THE KEMPE FOUNDATION
FOR THE PREVENTION AND TREATMENT
OF CHILD ABUSE AND NEGLECT



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PRESS RELEASE

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Photo cutline: Stephanie Palm Neves, founder and executive director of Socially Conscious Coffee, is pictured with Jesse Wolff, president and CEO of the Kempe Foundation for the Prevention and Treatment of Child Abuse and Neglect. The two organizations have partnered to combat child abuse and neglect in two rural communities in Brazil. (SCCKempe.jpg)

**DENVER NONPROFITS TEAM UP TO PREVENT AND TREAT CHILD ABUSE
AND NEGLECT IN BRAZIL**

DENVER - The Kempe Foundation and Center for the Prevention and Treatment of Child Abuse and Neglect (Kempe) and Socially Conscious Coffee (SCC) are jointly developing strategies to prevent and treat child abuse in two rural Brazilian towns.

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With guidance from Kempe experts, SCC's Educafé is taking the lead in educating the population about the identification and treatment of child abuse. Educafé is the name of SCC's school and community center in rural Brazil where associations of coffee harvesters and their wives, along with doctors and local leaders, will soon receive Kempe-based education, training and support regarding the prevention and treatment of child abuse and neglect. Coffee harvesters and their wives will champion this series of programs and education, which will focus on three key areas: the medical aspects of child abuse, supporting the family and lay person in preventing and treating child abuse, and ultimately, the creation and management of a local child protection team.

“When the coffee harvesters and their wives in Brazil asked me what they could do to protect children in their community from abuse, I told them about Kempe's work in preventing child abuse and healing abused children in my community,” said Stephanie Palm Neves, founder and executive director of SCC. “When I approached Kempe with this issue, they were interested and open to determining how they could apply their expertise in an international setting,” she added.

While Kempe is known for providing remarkable services in cooperation with parents, hospitals, government agencies, social workers, teachers, and psychologists in the United States, initially there was anticipation that helping impoverished communities of Brazilian coffee harvesters and their families would be very different.

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However, after evaluating the needs of the Brazilian communities, Kempe determined that conditions in the two towns that Educafé serves were very similar to the conditions presented in Denver in 1958 when Dr. C. Henry Kempe created one of the first Child Protection Teams in the nation. Working in partnership, the organizations now hope to duplicate this model in Brazil.

Kempe and SCC will provide tools adapted to the culture of the local Brazilian communities, including educational videos, books and pamphlets for use in the community. U.S. professionals will also communicate with the SCC community leaders in Brazil to clarify questions and teach the community to identify, prevent and treat child abuse and neglect. SCC will document this transformative journey on its website in an effort to transfer valuable lessons learned to other communities in Brazil and elsewhere.

“For more than 50 years, Kempe has brought help and hope for abused children in Colorado and throughout the country,” said Kempe Foundation President and CEO, Jesse Wolff. “We’re excited to partner with SCC to be a resource for children and families.”

Palm Neves agrees. “We’re honored to collaborate with Kempe on this initiative to protect vulnerable children in Brazil. It is our hope that our shared experiences will help even more children worldwide,” she concluded.

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ABOUT KEMPE

Headquartered in Colorado, The Kempe Center for the Prevention and Treatment of Child Abuse and Neglect has been recognized as a world leader in child abuse treatment programs, and for over forty years, has been at the forefront in the fight against child abuse. Directed by some of the nation's leading experts, The Kempe Center hosts innovative programs that treat abused children, train medical professionals and research new treatment methods to help heal children most effectively. Kempe gives children and families more hopeful futures.

ABOUT SOCIALLY CONSCIOUS COFFEE

Headquartered in Denver, Colorado, Socially Conscious Coffee has created a new model to end the cycle of poverty, illiteracy and poor health for coffee workers and their families, the largest and poorest group of people in coffee industry. By building and school and community center on a coffee farm in Brazil, SCC has created a successful new model, providing childhood education as well as community education programs on literacy, health and hygiene, disease prevention, water and food safety, environmental sustainability, and more to coffee harvesters and their families. www.sccoffee.org